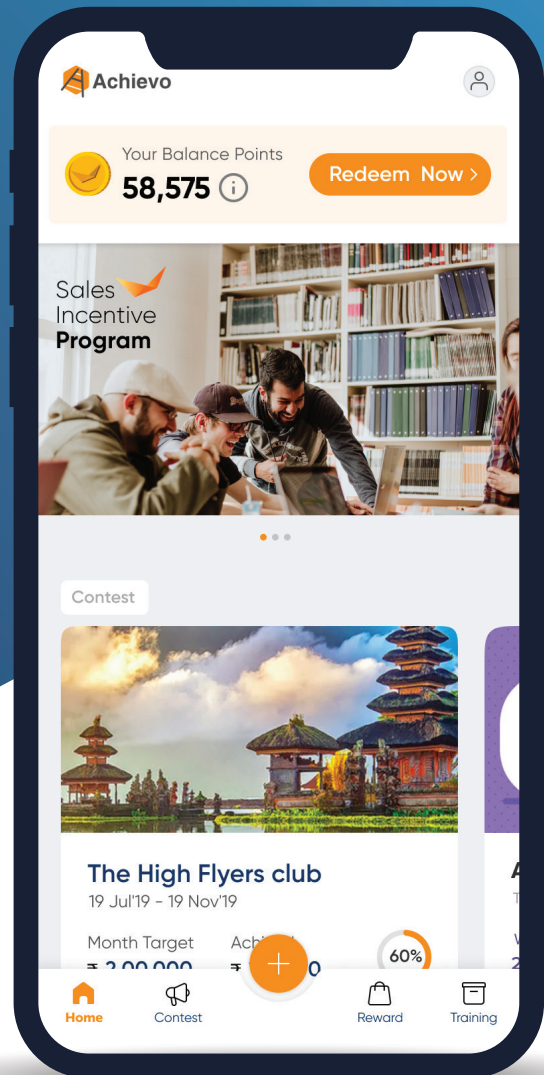




Mobilize more of your channel

Modern mobile solutions for partners on the move.



Google Play



App Store

The Achievo mobile app, powered by Channel Smart, provides a modernized means to capture more partners, maintain better connections and expand brand value.

Achievo boasts a power-packed suite of intuitive mobile features that keep pace with the work styles and demands of the increasingly complex channel landscape, making it easier to mobilize a broader segment of your channel.

Brands without mobile solutions limit channel reach by nearly **25%**.

2022 Channel Engagement Study—
BI WORLDWIDE/KANTAR



Easy Access & Authentication
Simplify program registration with streamlined and configurable self-registration templates and workflows. Login flexibility includes fingerprint and facial biometric authentication, One-Time Password (OTP) and SSO.



Engagement Beyond Selling
Personalized content, resources, learning, polling and Game Arcade give channel managers extensive engagement tools to drive behaviour change and channel participation—beyond selling.



Impactful Visuals & Nudging
Contemporary UI, vivid dashboards, gamification, notifications and nudging provide the means to boost promotion engagement. Achievo can also be white-labelled and customized to meet unique branding and business requirements.



Lightweight & Offline
Achievo offers a seamless user experience across the mobile device spectrum, based on its lightweight design and modular Software Development Kits (SDKs) that can be consumed by any customer application. State-of-the-art offline capability enables consistent availability as users may interact with the app even without mobile network or internet connectivity.



Expanded Claim Submission
Eliminate cumbersome sales claim barriers by offering both conventional and modernized claim submission and validation options, including invoice upload, SMS and bar/QR code scanning.



Aspirational Rewards
Reward Point redemption and hedonic motivation in the form of luxury merchandise, trips and experiences are all part of the best-in-class Achievo user experience.

BI WORLDWIDE's flagship channel engagement framework

To meet dynamic market demands and provide speed-to-market and ease of configurability, BI WORLDWIDE is continually expanding its core Channel Smart framework. Because our clients compete in complex, global channel ecosystems and sometimes have unique requirements, we have also made Channel Smart readily customizable.

- Tap into BI WORLDWIDE's 70+ years of domain expertise in channel loyalty, incentives and behaviour change
- Configure your brand's specific channel structure, business hierarchy and workflow
- Target relevant, in-language content, programs and resources for specific audience segments
- Leverage the suite of pre-built promotions, along with strategic engagement tools, including pulse surveys, games and more
- Push information, resources and personalized messaging via Message Centre, SMS, notifications, WhatsApp and email
- Rely on secure and globally-compliant hosting and data storage
- Track and analyze key metrics using standard reports and built-in Power BI capabilities
- Provide channel partners with Point redemption, fulfillment and customer service in the online Rewards Marketplaces

